

## **“GUEST LECTURE ON STEPS TOWARDS SOCIAL INNOVATION”**

It's our immense pleasure to inform you all that the **Department of Commerce & Business Management** has organized a Guest Lecture under the theme **“Industry Academia Innovative Practices”** on the topic **“Steps towards Social Innovation”** by, **Dr Varun Vidyarthi** an alumnus of IIT Kharagpur & IIM Calcutta on 9th March, 2019, Saturday at 10:30AM, in Departmental Seminar Hall, 3rd floor, BNL Block, Integral University, Lucknow.

The function started with the Welcome Address by Dean Faculty of Commerce and Management Prof. A.K. Saxena and bouquet presentation to the guest. Dr. Varun Vidyarthi in his lecture emphasized on importance of Social innovation and Self Awareness.

The Seminar ended with question and answer session with students and faculty members then vote of thanks given by Dr. Syed Shahid Mazhar, Head, Department of Commerce & Business Management. Mr. Ehsanul Haque conducted the programme successfully.

